**Activist Project Rubric**

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|  | **Exemplary**  **5** | **Competent**  **3** | **Does Not Meet Expectations**  **0** | **Score**  **(Weight)** |
| **Coherent Idea** | Project gives a compelling argument. All components work together to effectively support the main idea. | Project presents a strong case, and the components give adequate support, but there are one or two areas of weakness in evidence. | Project does not make a strong argument. Components do not work together to support a claim. Argument is lost or confusing. | (\_\_\_X 2 = \_\_\_) |
| **Content** | All content (original writing, summaries of resources/links) is accurate. There are no factual or logical errors. | Most of the content is accurate. There might be one piece of information that are inaccurate or illogical. | Content is confusing or contains more than one piece of inaccurate information. | (\_\_\_\_X 2=\_\_\_\_) |
| **Links** | All links work correctly | Many (90-99%) of links work correctly | Fewer than 90% of links work correctly | (\_\_\_X 2 = \_\_\_) |
| **Images** | Contains two or more images. | Contains one image. | Contains no images. | (\_\_\_X 2 = \_\_\_) |
| **Quotes** | Uses two or more quotes | Uses one quote | Uses no quotes | (\_\_\_X 2 = \_\_\_) |
| **Validity of Resources** | All websites and resources used are from reputable sources. Most web addresses are .edu, .org, or .gov. No more than two .coms. | Most websites and resources are from reputable sources. Many web addresses are .edu, .org, or .gov. Three to four .coms. | Very few websites and resources are from reputable sources. Five or more .coms. | (\_\_\_X 2 = \_\_\_) |
| **Number of Resources** | Uses 10 or more resources (websites and articles) | Uses 7 to 9 resources (websites and articles) | Uses less than 7 resources and/or uses only websites, no articles | (\_\_\_X 2 = \_\_\_) |
| **Pages** | Site contains five or more pages | Site contains three to four pages | Site contains less than three pages | (\_\_\_X 2 = \_\_\_) |

**Total= /\_\_\_\_\_\_\_\_**